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PRESS RELEASE: IMMEDIATE RELEASE

Rosetta Arts appoints Venetia Cheetham as Deputy CEO

Venetia Cheetham joins Rosetta Arts as Deputy CEO to aid its journey in supporting communities and artists in Newham and beyond as Rosetta Arts turns 30! Venetia brings with her critically-acclaimed experience in creative production and arts programming.

Venetia joined Rosetta Arts as Deputy CEO in late 2022 at a milestone moment as Rosetta celebrates its 30th anniversary in 2023. Having [received substantial grant funding](#) from the National Lottery, Rosetta Arts has been carrying out a year-long celebration of its heritage in the form of workshops, events and creative projects.

Venetia has run the touring theatre company Theatrical Niche Ltd since 2011, alongside a portfolio of creative producing work and a successful performing career, as well as being awarded multiple Arts Council England grants to fund theatre, film and educational activities across England and Ireland.

Previously, Venetia, who lives locally, was at children's theatre company Moon On A Stick Productions, and programmed events in Canterbury as Events & Marketing Manager. She thrives on working with the community, and strongly accords with Rosetta's ethos to make arts accessible.

Sanaz Amidi, Chief Executive of Rosetta Arts said:

"We're delighted to have Venetia on board, her passion to work sensitively and dynamically with our communities and professional background in creative events and performing arts is really valued as we craft our anniversary event series. Venetia makes a great addition to the team and her knowledge and experience couldn't have come at a better time."

Venetia Cheetham, Deputy CEO at Rosetta Arts said:

"Rosetta's portfolio is embedded within the community, and created precisely with the community in mind. That work, and the depth of ambition at Rosetta instantly resonated with me. Art is for everyone, and I'm so pleased to be on board and involved in the charity's exciting future plans to continue to make that so."

Having grown and developed over 25 years, Rosetta Arts responds to the needs and desires expressed by local communities. We are proud to be a dynamic and diverse organisation, delivering rigorous and innovative courses, creative workshops and participatory art experiences for people in East London. At the heart of our programming there is something for all ages and stages of a person's creative learning and development, reaching out to those who otherwise have little access to the rich and transformative benefits of the arts. Working across gender, disability, age and income, we respond to poverty and inequality by acting as a catalyst for creative talent.

Charity no. 1177462 www.rosettaarts.org

Images available upon request.

For marketing enquiries please contact: niamh@rosettaarts.org

For general enquiries please contact: info@rosettaarts.org

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